

# **NACDS Foundation Public Opinion Research**

## **Attitudes About Pharmacies and Pharmacists**

**National Survey of 1001 Adults  
April 2005**

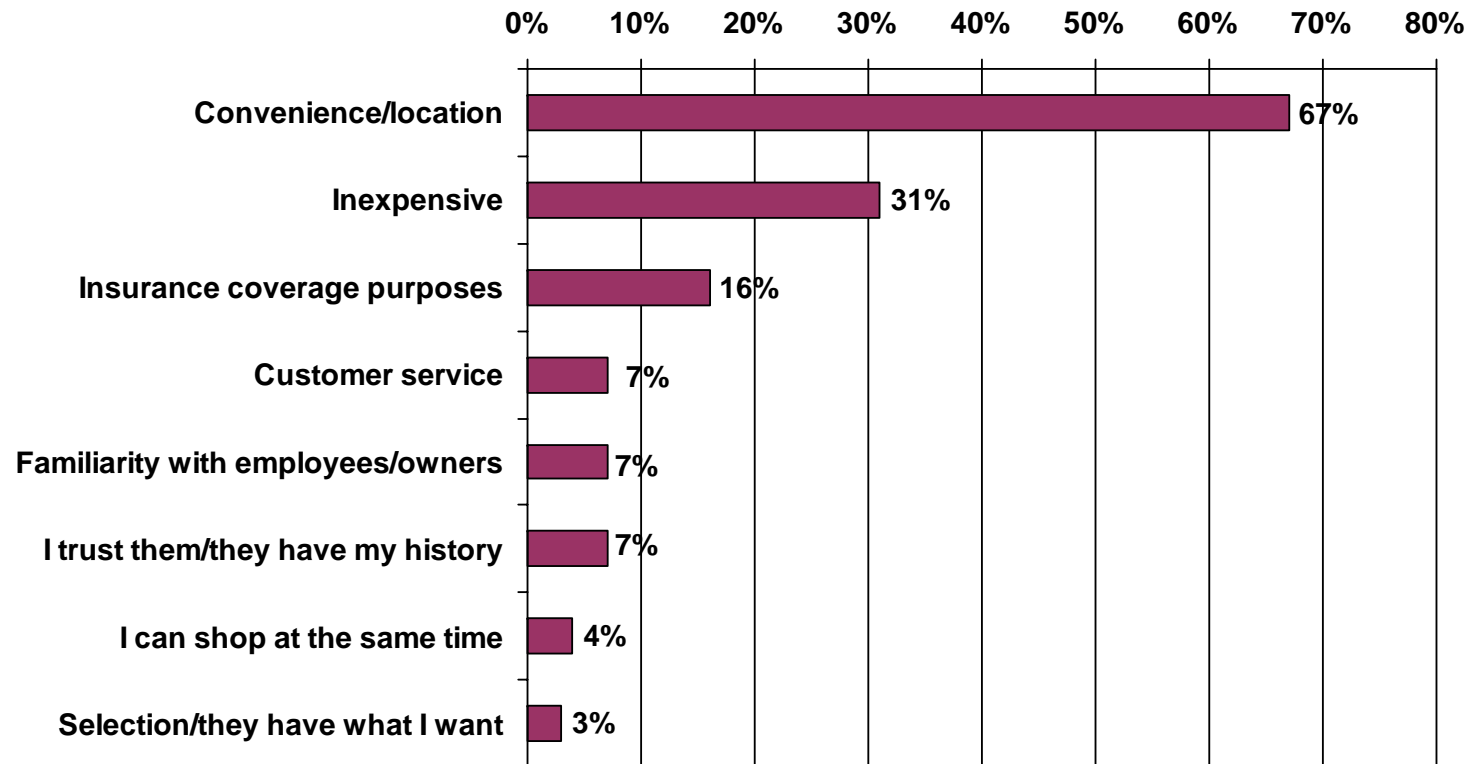


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# Reasons for Purchasing Prescription Medications at the Location Most Frequented

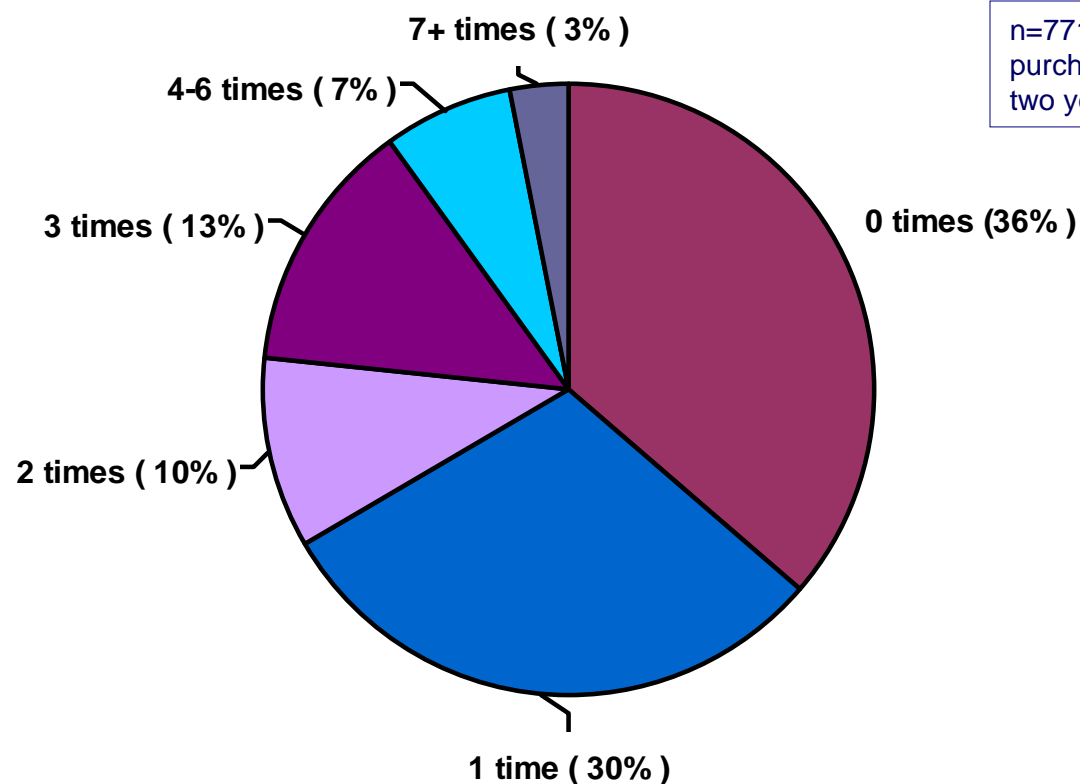
Why do you make most of your prescription medication through [your preferred pharmacy]?



n = 771, the number of respondents who have purchased prescription medications within the past two years

# Frequency of Consulting with the Pharmacist Over 3 Month Period

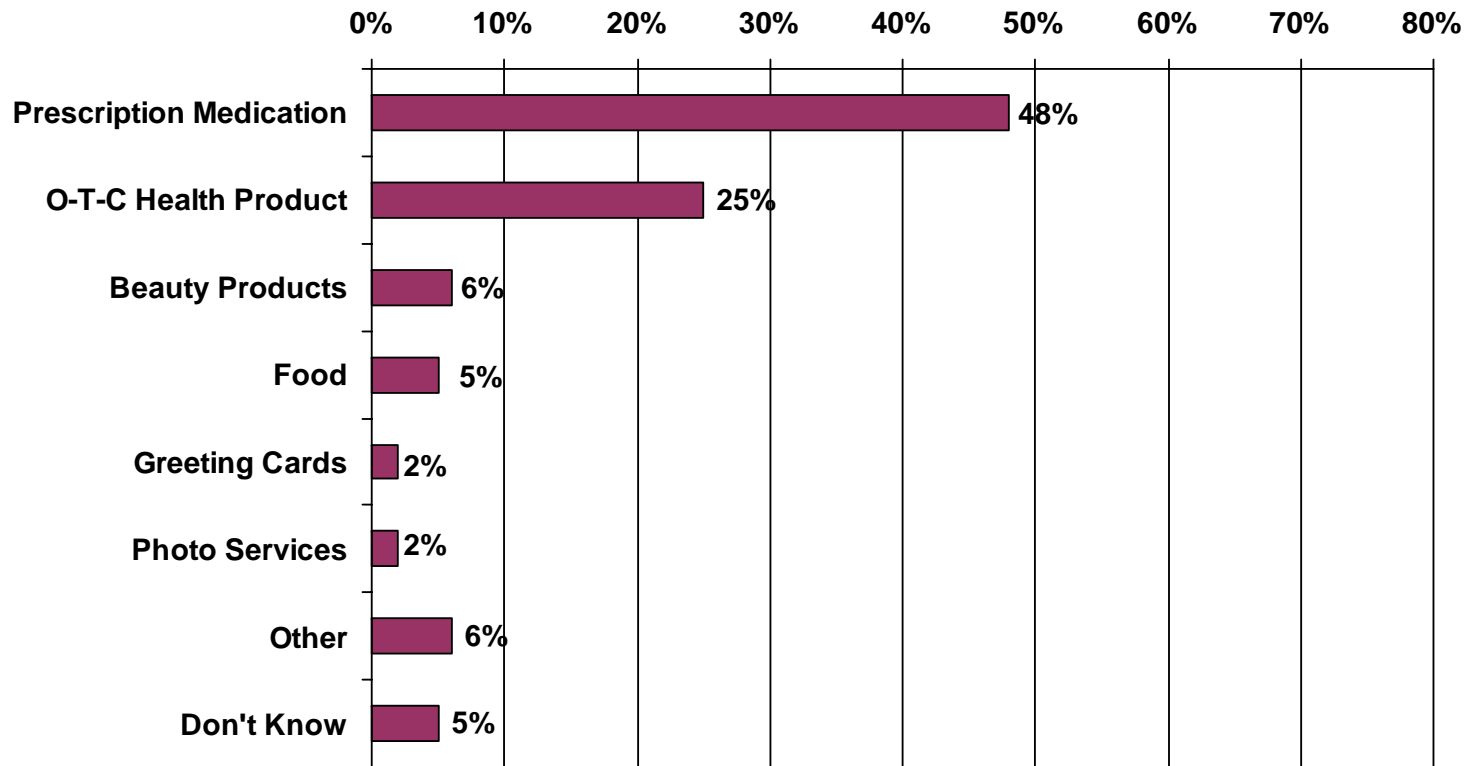
Regardless of where you make your prescription medication purchases, how many times do you consult with a pharmacist over a three month period?



n=771, the number of respondents who have purchased prescription medications within the past two years

# Primary Purpose of Visit to the Drug Store

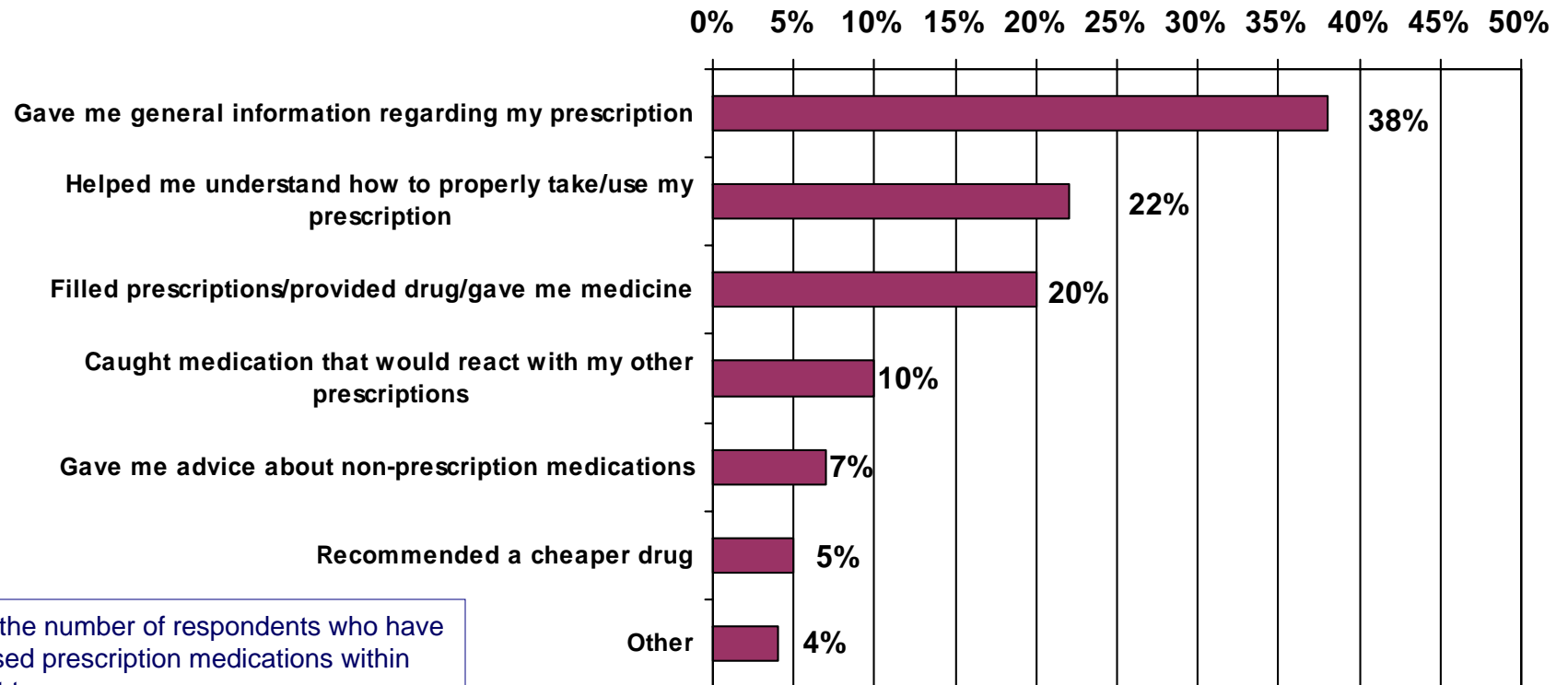
Think about your last trip to the drug store. And by “drug store” I am only referring to chain or independent drug stores, not mass merchandisers or supermarkets. What was the primary purpose of your trip? To purchase:



n = 1001

# How Has Your Pharmacist Helped You?

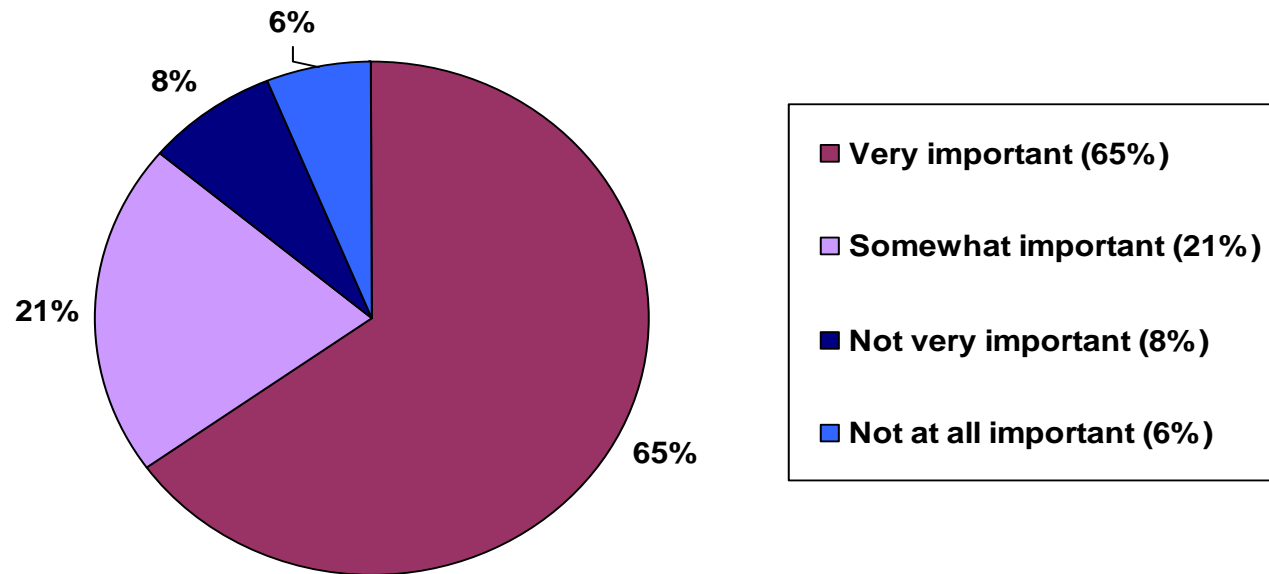
Thinking about your own experience with your pharmacist, in what ways has your pharmacist helped you?



n=798, the number of respondents who have purchased prescription medications within the past two years

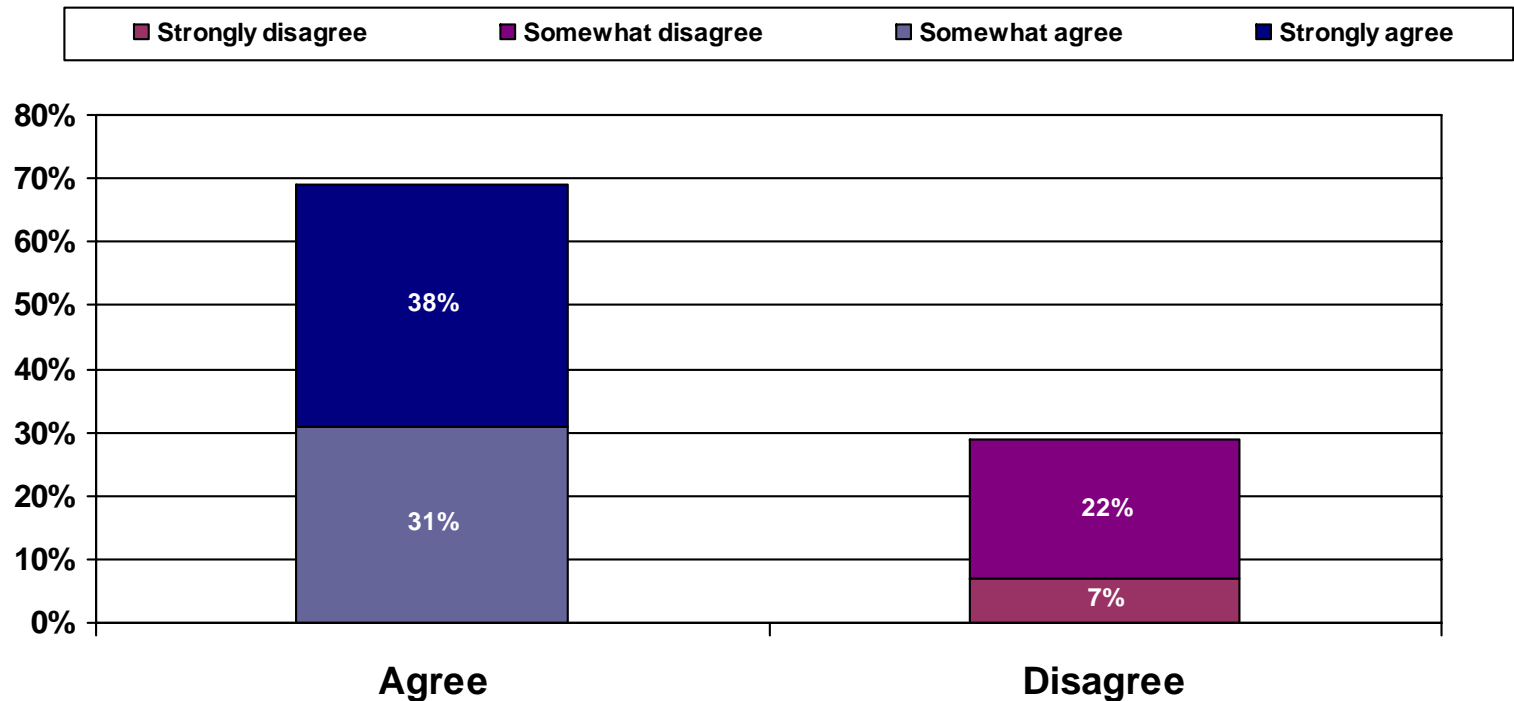
# Importance of Having a *Comfortable, Trusting* Relationship With the Pharmacist

Thinking about where you get most of your prescriptions filled, how important to you is it that you have a *comfortable, trusting* relationship with the pharmacist? Would you say it is...



n=771, the number of respondents who have purchased prescription medications within the past two years

# I trust my pharmacist as much or more than other health professionals



I trust my pharmacist today as much or more than other health professionals

n=771, the number of respondents who have purchased prescription medications within the past two years

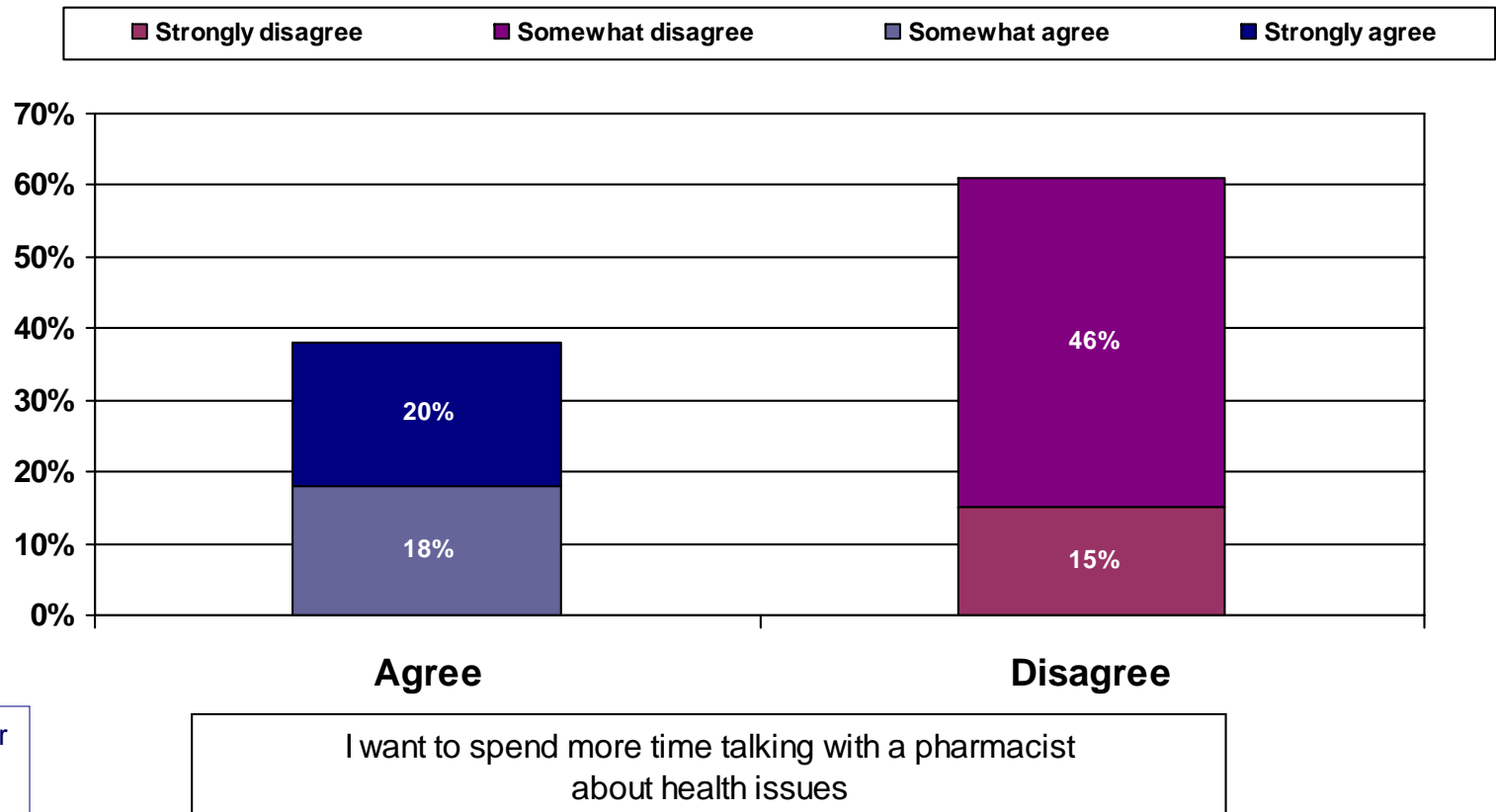


Study conducted by Harris Interactive for the National Association of Chain Drug Stores Foundation

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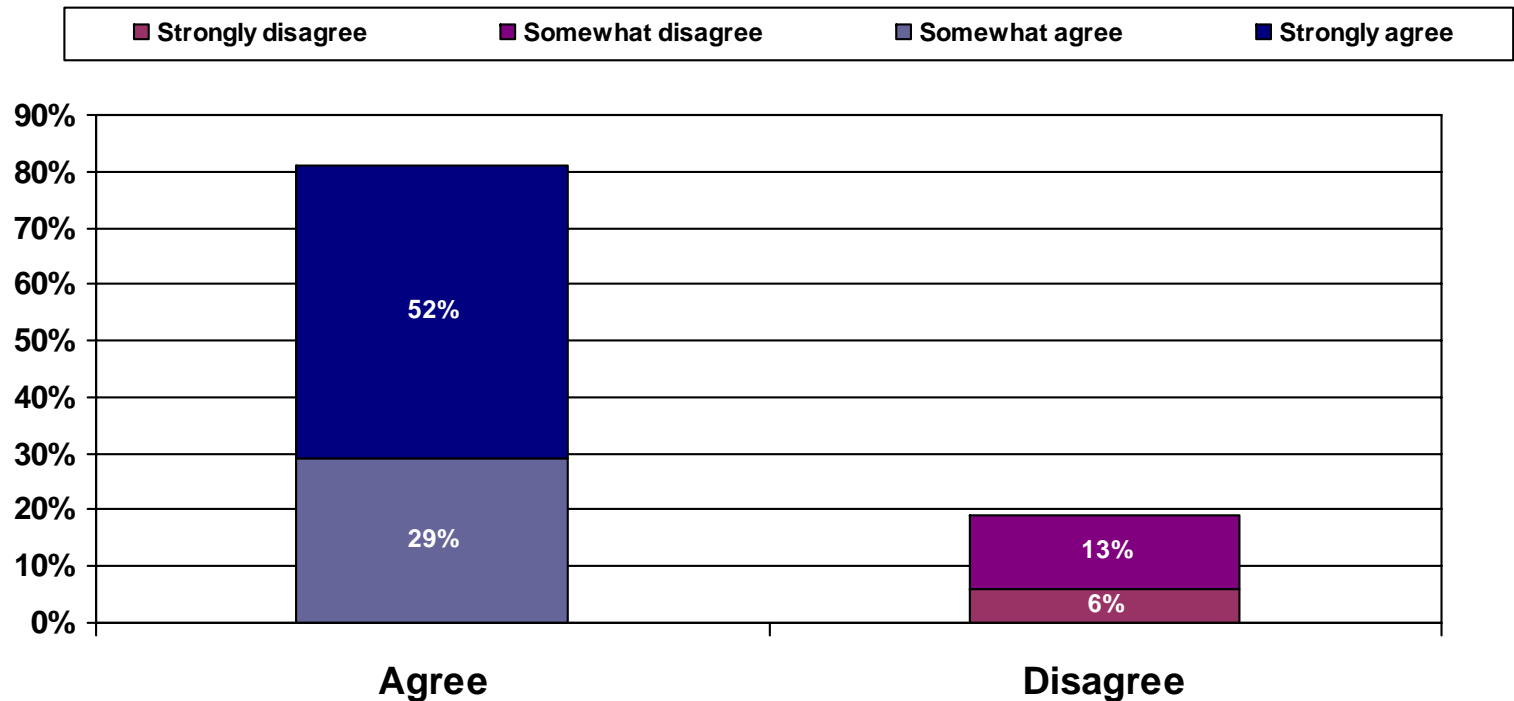


# I want to spend more time talking with a pharmacist about health issues



n=771, the number of respondents who have purchased prescription medications within the past two years

# I want advice from pharmacists about nonprescription drugs



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n=771, the number of respondents who have purchased prescription medications within the past two years



Study conducted by Harris Interactive for the National Association of Chain Drug Stores Foundation

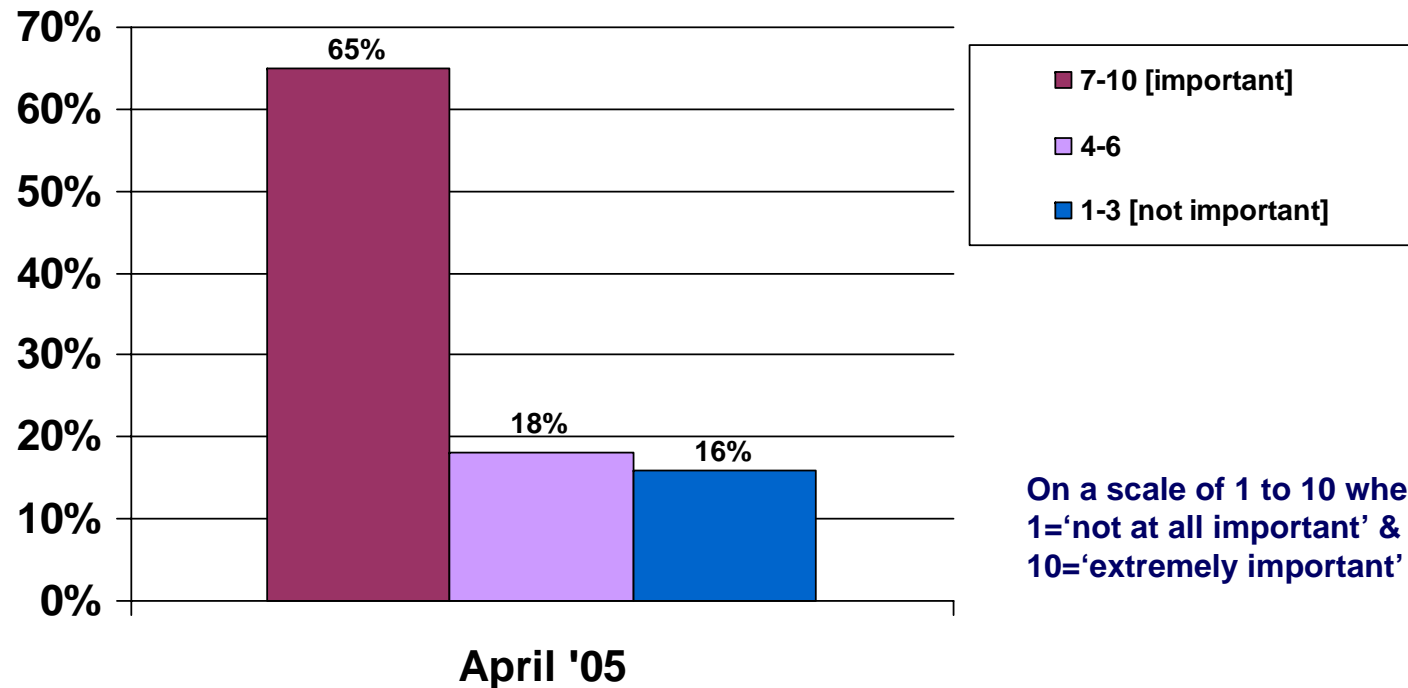
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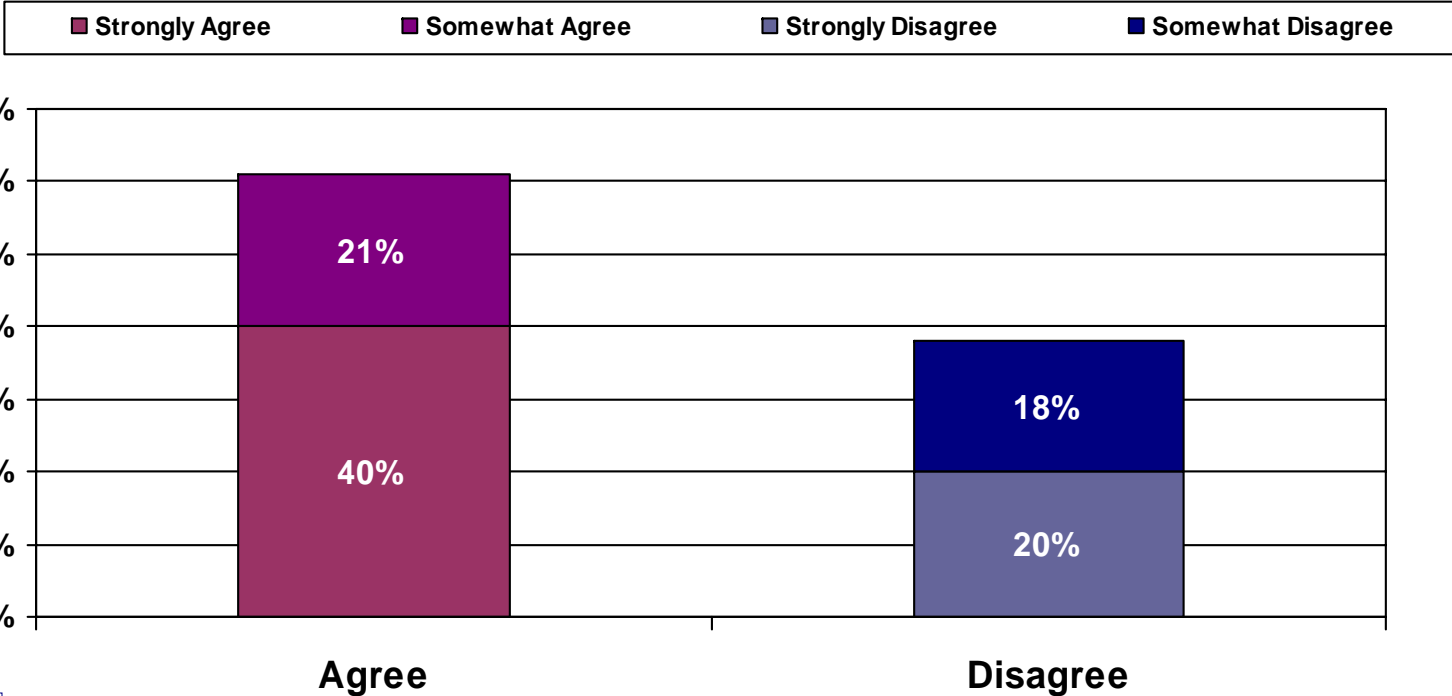
# Importance of Having Opportunity to Interact with Your Pharmacist

When you are getting a prescription filled, how important is it for you to have an opportunity to interact directly with your pharmacist?



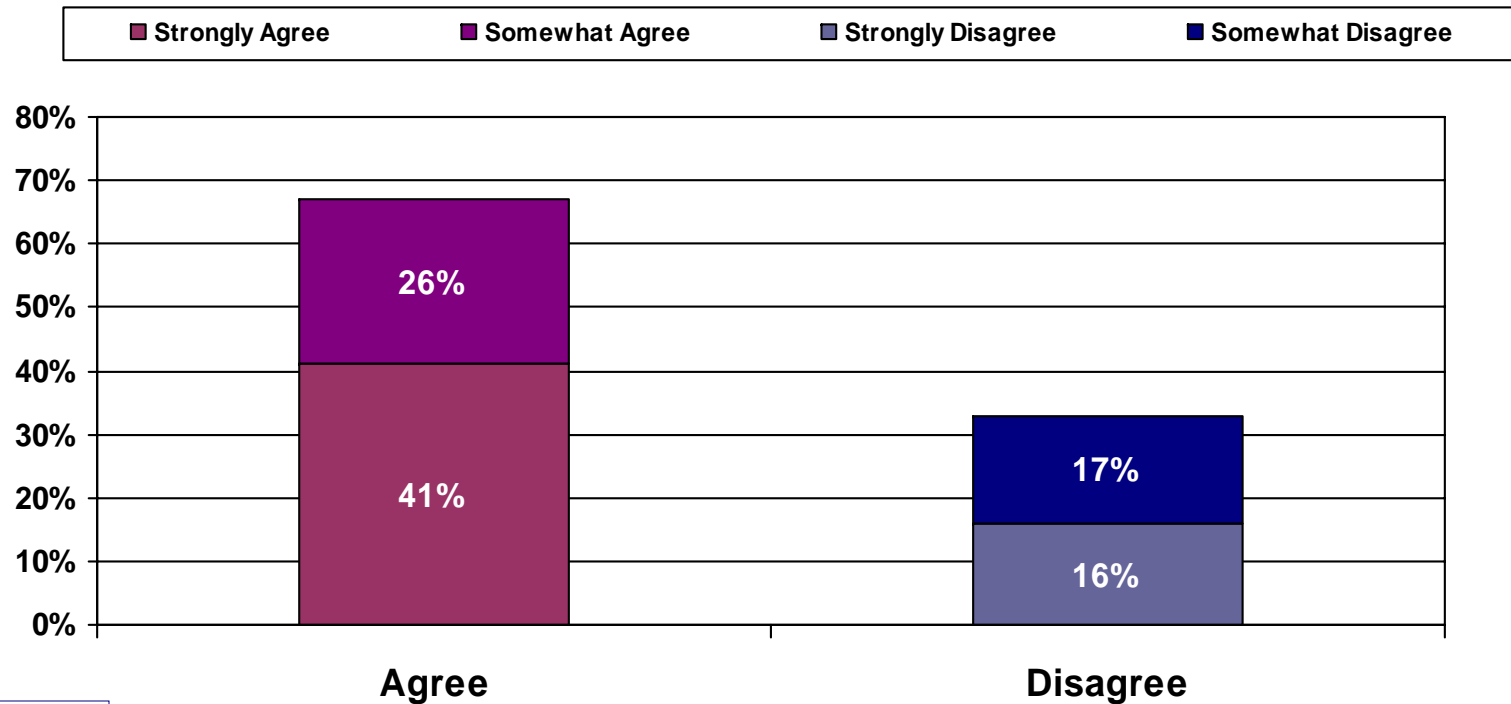
n=771, the number of respondents who have purchased prescription medications within the past two years

# I feel I have a relationship with the pharmacist in the pharmacy I most often use



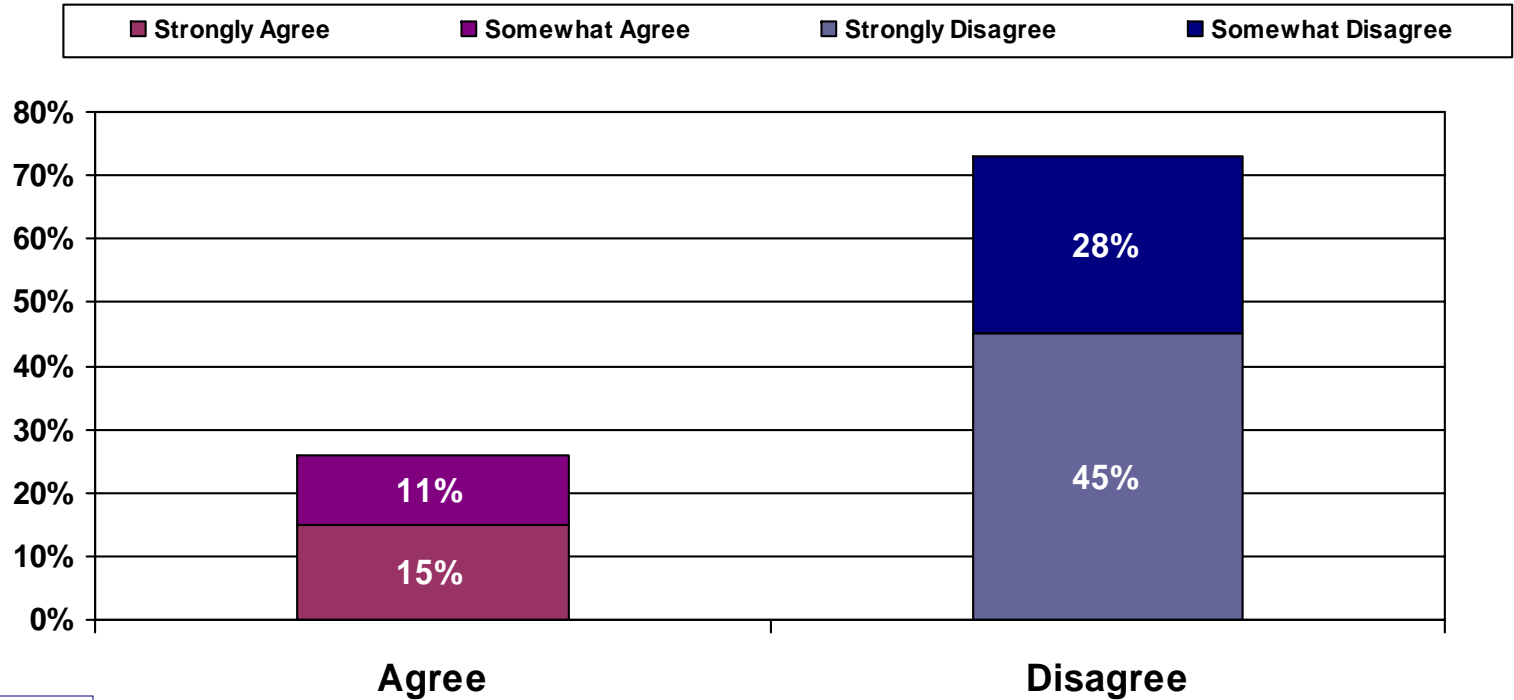
n=771, the number of respondents who have purchased prescription medications within the past two years

# At least two or three times a year I really do need to ask my pharmacist a question about my medication



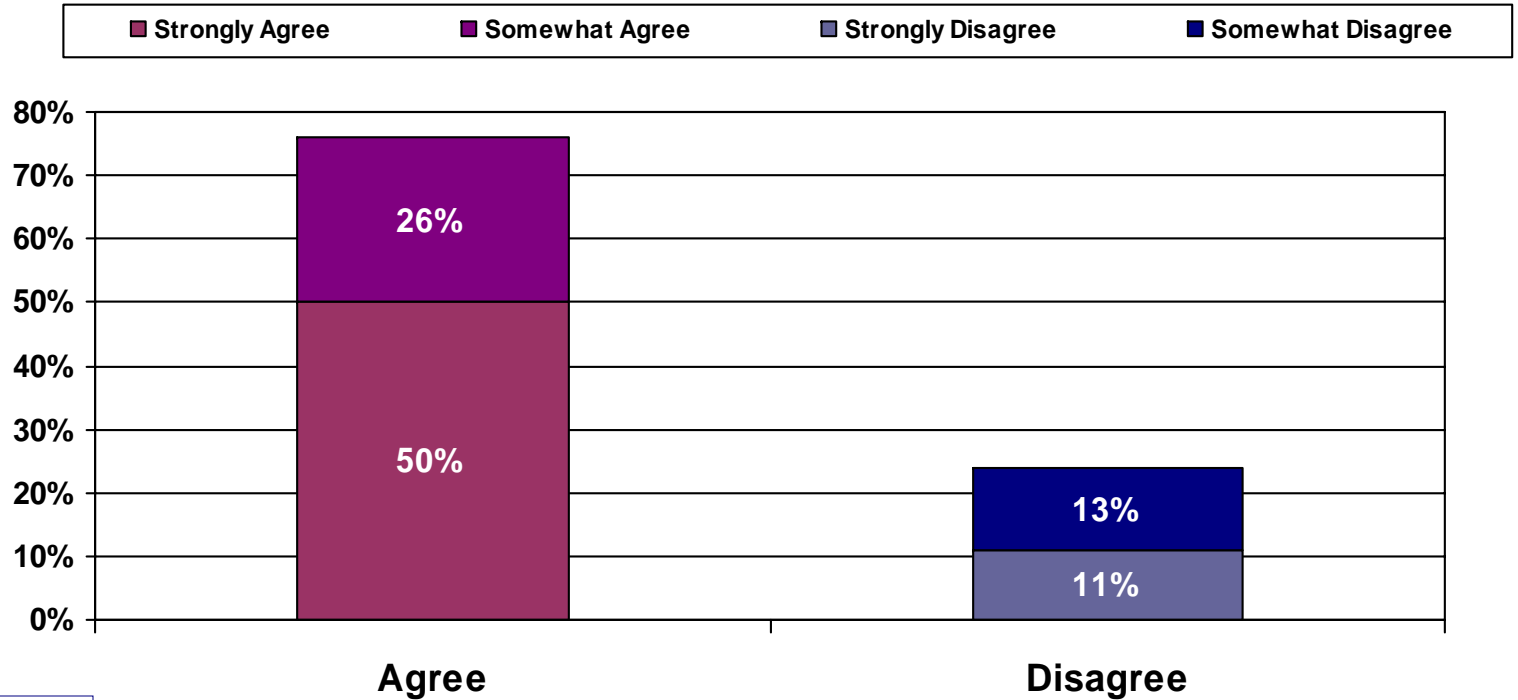
n=771, the number of respondents who have purchased prescription medications within the past two years

# It's easier for me to ask my pharmacist a question about a health issue than my doctor



n=771, the number of respondents who have purchased prescription medications within the past two years

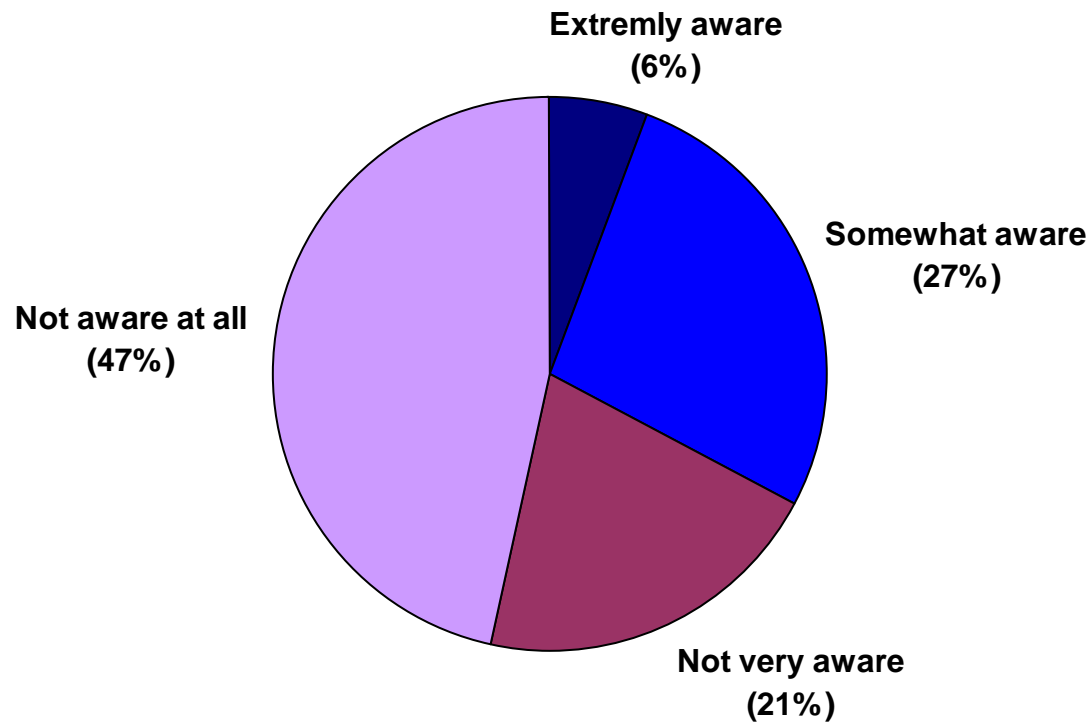
# Most of the time when I go to a drug store it's to pick up a health-related product



n=771, the number of respondents who have purchased prescription medications within the past two years

# Awareness of New Medicare Prescription Drug Program

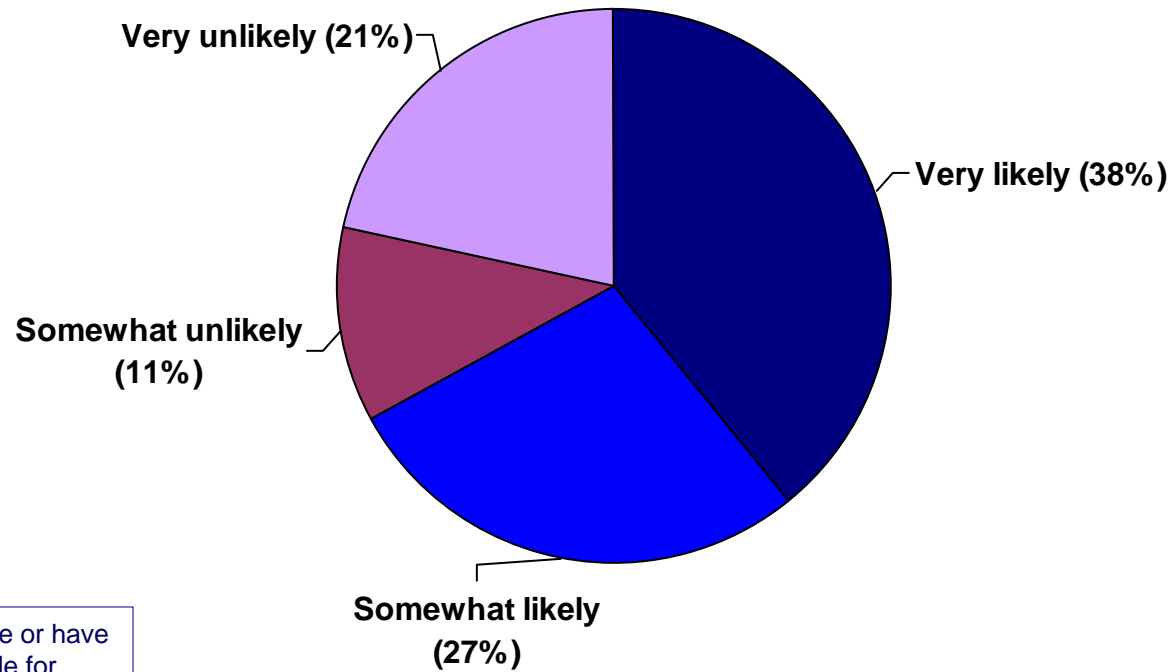
How aware are you of the new Medicare prescription drug program that starts next year? Would you say that you are ...



n=1,001

# Likelihood of Future Participation in the Medicare Prescription Drug Program

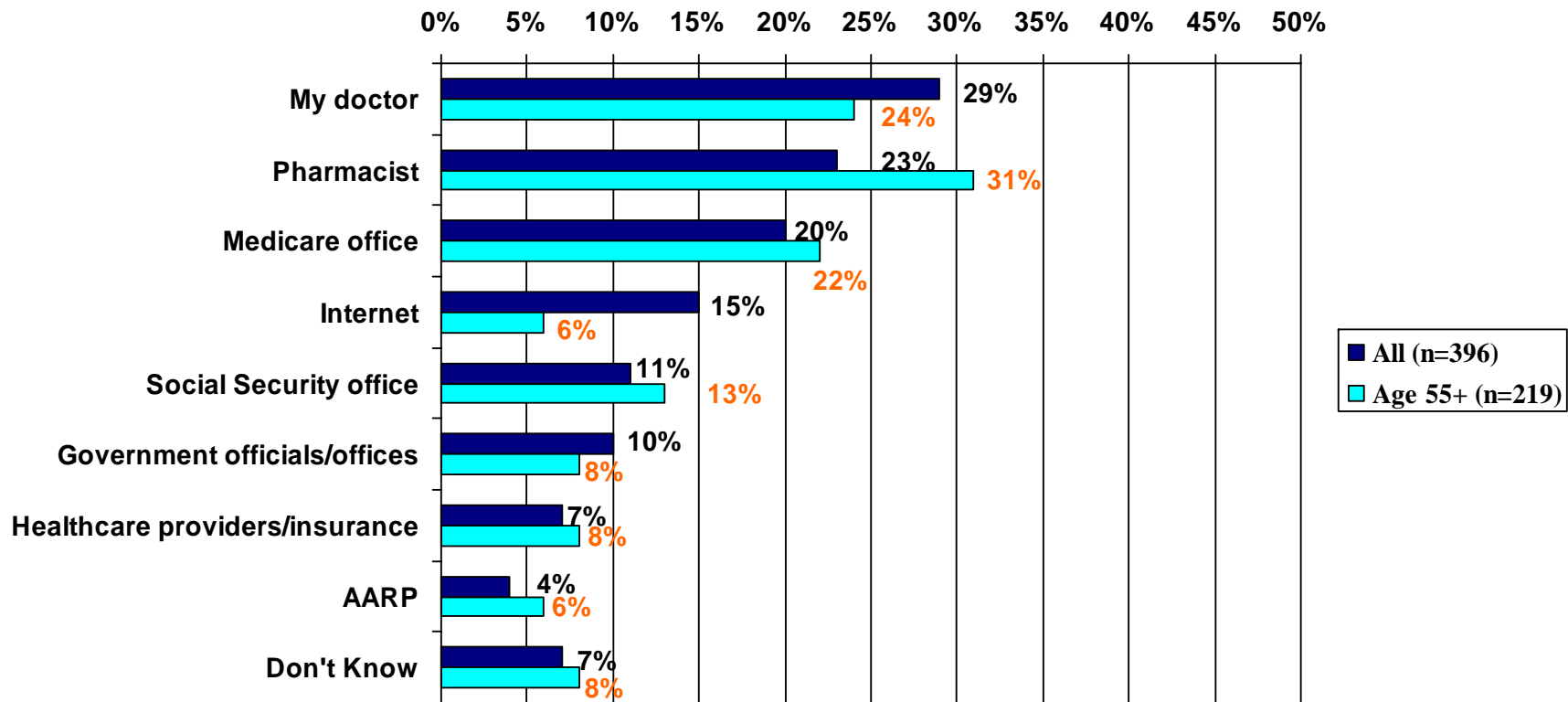
How likely are you or your family member to participate in the Medicare prescription drug program? Would you say...



n=396, respondents who are or have immediate family eligible for Medicare

# Likely Sources for More Information about the Medicare Prescription Drug Program

If you or a family member needed more information about the Medicare prescription drug program, who would you go to for information on the program?



n=396, respondents who are or have immediate family eligible for Medicare